

Sample SPS Atlanta 2025 Press Release Template

FOR IMMEDIATE RELEASE

[Month, Day, 2025]

[Your Company Name] to Showcase [Product/Technology] at SPS Atlanta 2025

Meet Us at Booth #[XXXX], September 16 - 18 at Georgia World Congress Center

[City, State] – [Your Company Name], a leading provider of [brief company descriptor, e.g., “smart automation solutions,” “industrial control systems,” etc.], will exhibit at Smart Production Solutions – SPS Atlanta 2025, the Southeast’s premier event for industrial smart and digital automation solutions.

Taking place September 16 – 18, 2025, at the Georgia World Congress Center in Atlanta, SPS Atlanta brings together technology providers, manufacturers, and industry innovators from across North America to explore the future of smart production.

At Booth #[XXXX], [Your Company Name] will feature [brief overview of what you'll display: e.g., new products, live demos, technologies, etc.]. Attendees will have the opportunity to meet with our team, explore our latest advancements, and learn how our solutions are helping manufacturers increase efficiency, reduce downtime, and accelerate digital transformation.

“We’re proud to be part of SPS Atlanta 2025 and showcase our commitment to delivering intelligent, reliable automation solutions,” said [Your Name], [Title] of [Your Company Name]. “This event gives us a unique opportunity to engage directly with our customers and industry peers in a hands-on environment.”

Free Exhibit Hall Access with Promo Code: [EXHIBITORCODE2025]

Customers and industry partners are invited to register for a free exhibit hall pass using [Your Company Name]’s promo code.

[REGISTER NOW](#)

For more information about [Your Company Name] and our presence at SPS Atlanta 2025, visit: [Website Link]

Media Contact:

[Name], [Title]

[Your Company Name]

[Email Address]

[Phone Number]