

Sample SPS Atlanta 2025 Promotional Email Copy

Subject: Join Us at SPS Atlanta 2025 – Get Your Free Exhibit Hall Pass

Header: We're Exhibiting at SPS Atlanta 2025 – Visit Us at Booth #[XXXX]!

Body:

We're excited to announce that [Your Company Name] will be exhibiting at SPS – Smart Production Solutions Atlanta 2025, taking place September 16 - 18 at the Georgia World Congress Center in Atlanta, GA.

This is the leading event in the Southeast dedicated to industrial automation and smart manufacturing—and we'd love for you to join us!

Use our exclusive promo code: [EXHIBITORCODE2025]

Register today for FREE exhibit hall access and visit us at Booth #[XXXX].

Come see how we're driving innovation with [brief highlight – e.g., “our latest IIoT-enabled control systems,” “intelligent sensors,” “machine learning applications for manufacturing,” etc.].

[REGISTER NOW!](#)

We look forward to connecting with you in Atlanta!

[Your Name / Title]

[Your Company Name]

[Website]

[Contact Email / Phone]