

SPS Atlanta Fact Sheet



sps

smart production solutions
ATLANTA

09.16-18.2025

Atlanta, Georgia USA

Event Name	SPS Smart Production Solutions Atlanta
Event Date	September 16 – 18, 2025
Opening Hours	September 16 - 17 10:00am – 6:00pm September 18 10:00am – 6:00pm
Venue	Hall C Georgia World Congress Center (GWCC) Atlanta, Georgia USA
Exhibition Space	7,000 sqm / 75,000 net sq. ft. (expected)
Exhibitor	400 expected (expected)
Visitor	6,000 (expected)
Theme	SPS - Smart Production Solutions: Bringing Automation to Life
Product Groups	<p>Drive Systems and Components: standard, small & dedicated motors, drive systems, motion control, and components</p> <p>Sensor Technology: binary sensors, rotary transducers, identification sensors & systems, industrial image processing, measuring sensors & systems, measuring transducers, measuring instruments for electric signals</p> <p>Control Technology: compact control systems PLCs, modular controls, logic modules, computerized numerical controls CNC, soft PLCs, safety PLCs</p> <p>Factory Power - Grids and Supplies: power supplies, monitoring & protection equipment, safety devices & systems, power quality</p> <p>Interface Technology: signal converters, interface modules, interface technology</p> <p>Low Voltage-Switching Devices: contactors, motor protection devices, circuit breakers</p> <p>Mechanical Infrastructure: control cabinets & systems, industrial housing systems, cables & fiber optic systems, rotary joints</p> <p>IPCs: box-PCs, hat-rack-PCs, Panel-PCs, Rack-PC's</p> <p>Software & IT in Manufacturing: planning & engineering software, production/manufacturing software, maintenance software, cross-sectional technology</p> <p>Human-Machine-Interface Devices: operator panels, displays, monitors, screens & data goggles, keyboards, control panels, HMI systems, HMIs for hazardous areas, control & signal devices</p> <p>Industrial Communication: industrial ethernet, field bus systems, safety field bus systems, wireless communication, telecontrol technology, industrial security, sensor/actuator communication, industrial communication for hazardous areas, M2M communications</p> <p>Training & Consulting: teaching/trainings aid, professional literature/publishers, company-independent training, company-specific training</p> <p>Functional Groups: bodies & associations, project plant engineering, set-up, operation, smart service (product and system related) service delivery</p>

SPS Atlanta Fact Sheet Continued

Visitor Profile	<p>Electric control and sensor technology / Electric drive systems and components Engineering, services / Plant engineering / Electrical measurement and controls Process machinery / Machine tools / Automotive production / Industrial IT and networks / Energy, water supply and wastewater treatment / Packaging machinery / Assembly technologies, handling</p> <p>* Two thirds of the visitors projected to work in the fields of construction, management, and production.</p>
Participation Fee	<p><u>Raw Space</u> (minimum 100 sq. ft.): Standard rate: \$50/sq. ft. SPS / AMT Family rate: \$38/sq. ft.</p> <p><u>Package Pricing</u> (per 100 sq. ft. / maximum 200 sq. ft.): Standard rate: \$7,700/sq. ft. SPS / AMT Family rate: \$6,500/sq. ft.</p> <p>*Please note – All pricing above will have a \$500 Mandatory Marketing Services Package fee added. The mandatory package supports you in maximizing the visibility and reach of your company within the SPS community.</p> <p>• Package includes: 120 V - 500 Watt Outlet (one per each 100 sq ft); Basic Lead Retrieval Package; Material Handling - up to 17.99 lbs. per sq. ft.; Carpet - Custom Cut - 26 oz Plush; Standard Furniture</p>
Admission	<p>For trade visitors only – upon registration. Persons under 16 will need to be accompanied.</p>
Organizer	<p>Messe Frankfurt Inc. + Mesago</p>
Partner	<p>AMT (The Association for American Manufacturing Technology)</p>
Contact	<p>Greg Jira Messe Frankfurt USA Tel: +1 770 984 8016 Direct: +1 678 564 6316 Fax: +1 770 984 8023 Email: greg.jira@usa.messefrankfurt.com</p> <p>www.spsamericas.com www.us.messefrankfurt.com</p>
