



sps

smart production solutions
ATLANTA

September 16 - 18, 2025
Georgia World Congress Center
Atlanta, Georgia

Bringing Automation to Life

Sponsorship & Advertising
Opportunities

Maximize
your brand
presence!



SPS Atlanta Sponsorship Agreement

September 16 18, 2025
Georgia World Congress Center
Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 678 564 6316

Mobile App	Price	Quantity	Cost
Featured Listing	\$650		
Push Message (Everyone who downloads the app will receive your messages, while enabled.)	\$1,650 per message		
Web	Price	Quantity	Cost
Online Floor Plan Banner	\$2,300		
Website Banner A: 1,140 x 190 px (Exhibitor provides graphic and hyperlink.)	\$2,000		
Website Banner B: 1,140 x 285 px (Exhibitor provides graphic and hyperlink.)	\$2,200		
Website Banner C: 1,140 x 380 px (Exhibitor provides graphic and hyperlink.)	\$2,500		
eNewsletter Feature (Exhibitor provides copy, image and hyperlink.)	\$2,000		
eNewsletter Feature - 3 feature bundle	\$5,500		
Registration Confirmation Banner	\$7,000		
On-Site Registration Screen Saver	\$6,500		
Onsite Signage (Deadline to secure and submit design is June 27, 2025)	Price	Quantity	Cost
Flagpole Banner Sponsorship	Request quote		
Entrance Door Clings	\$2500 each		
Rotunda Column Wraps	Request quote		
Mobile Monitors (20 monitors available)	\$2000 each		
Carpet Floor Clings (Concourse/Show floor)	Request quote		
Door Clings	\$2000 each		
Water Cooler	\$1000 each		
Hanging Banners and Rigged Signs	Request quote		
Registration Desk Bundle (All registration desks)	\$20,000		
Bag Sponsorship (If produced by organizer)	\$12,000		
Bag Sponsorship (If produced by sponsor)	\$6,000		
Education Sponsor	\$5,000		
Concessions Sponsor	\$5,000 per area		
Aisle Sign Dangler	\$1,500 each		
Meterboard Signage	\$2,250 each		
Escalator Runners (Available for Buildings A or B)	Request quote		
Escalator Step Package	Request quote		
Opening Night Reception	Price		
Elite Sponsor (2 available)	\$8,500		
Host Sponsor (2 available)	\$7,500		
Supporter Sponsor	\$5,000		

Have another idea? Contact us at SPSales@usa.messefrankfurt.com to discuss!

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Company: _____

Contact Name: _____ Job Title: _____

Mailing Address: _____

City/State/Country/Zip Code: _____

Phone: _____ Fax: _____ Email: _____

Please submit this order form to SPSsales@usa.messefrankfurt.com to secure your selected opportunities. Once submitted, a SPS Atlanta team member will provide an invoice for payment. Check, bank transfer, and credit card are accepted methods of payment. Further payment instructions will be provided in footer of invoice.

TOTAL SPONSORSHIP INVESTMENT
(Total cost from selections page)

\$

Method of Payment (Check one): Check Bank Wire* Credit Card Online**

Please note your full balance must be paid and design/content submitted by the specified deadlines to secure your sponsorship. Any cancellation of sponsorship items must be submitted to Show Management in writing. No refunds will be given. *Exhibitor is responsible for any bank fees incurred with payment. **Credit card transactions incur a 4% processing fee at time of online payment.

Your signature below indicates your agreement of these Terms & Conditions. Thank you for your sponsorship!

Signature: _____ Date: _____

ARTWORK SPECIFICATIONS

Bold Listing and Logo Specifications

Please send us your company logo with the following qualities: at least 300 dpi; CMYK color; file format PNG, AI or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGs). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined specifications.

All ad materials must be approved by the organizers.

Please submit a high-res logo file with your sponsorship application form.

Deadline to secure and submit design is June 27, 2025.

For more information, contact:

Phone: +1 (770) 984 8016

Email: SPSsales@usa.messefrankfurt.com