

sps

smart production solutions ATLANTA

September 16 - 18, 2025 Georgia World Congress Center Atlanta, Georgia

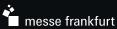
Bringing Automation to Life

Sponsorship & Advertising Opportunites



Maximize your brand presence!





SPS Atlanta Sponsorship Agreement

September 16 18, 2025 Georgia World Congress Center Atlanta, Georgia USA

Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 500 W • Atlanta, Georgia 30339 • Phone: +1 678 564 6316

Mobile App	Price	Quantity	Cost
Featured Listing	\$650	0 0 0 0 0 0 0	
Push Message (Everyone who downloads the app will receive your messages, while enabled.)	\$1,650 per message	9 9 9 9	

Web	Price	Quantity	Cost
Online Floor Plan Banner	\$2,300		
Website Banner A: 1,140 x 190 px (Exhibitor provides graphic and hyperlink.)	\$2,000		•
Website Banner B: 1,140 x 285 px (Exhibitor provides graphic and hyperlink.)	\$2,200		•
Website Banner C: 1,140 x 380 px (Exhibitor provides graphic and hyperlink.)	\$2,500		•
eNewsletter Feature (Exhibitor provides copy, image and hyperlink.)	\$2,000		•
eNewsletter Feature - 3 feature bundle	\$5,500		•
Registration Confirmation Banner	\$7,000		•
On-Site Registration Screen Saver	\$6,500		

Onsite Signage (Deadline to secure and submit design is June 27, 2025)	Price	Quantity	Cost
Flagpole Banner Sponsorship	Request quote		
Entrance Door Clings	\$2500 each		
Rotunda Column Wraps	Request quote		
Mobile Monitors (20 monitors available)	\$2000 each	*	
Carpet Floor Clings (Concourse/Show floor)	Request quote		
Door Clings	\$2000 each	9	
Water Cooler	\$1000 each		
Hanging Banners and Rigged Signs	Request quote		
Registration Desk Bundle (All registration desks)	\$20,000	9	
Bag Sponsorship (If produced by organizer)	\$12,000		
Bag Sponsorship (If produced by sponsor)	\$6,000		
Education Sponsor	\$5,000		
Concessions Sponsor	\$5,000 per area		
Aisle Sign Dangler	\$1,500 each	9	
Meterboard Signage	\$2,250 each		
Escalator Runners (Available for Buildings A or B)	Request quote		
Escalator Step Package	Request quote	9	

Opening Night Reception	Price
Elite Sponsor (2 available)	\$8,500
Host Sponsor (2 available)	\$7,500
Supporter Sponsor	\$5,000

Have another idea? Contact us at SPSsales@usa.messefrankfurt.com to discuss!

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Shousoisinh Waleemenr	
Messe Frankfurt Inc. • 3200 Windy Hill Road, Suite 5	500 W • Atlanta, Georgia 30339 • Phone: +1 678 564 6316
Company:	
Contact Name:	Job Title:
Mailing Address:	
City/State/Country/Zip Code:	
Phone: Fax: E	mail:
	furt.com to secure your selected opportunities. Once submitted, a SPS heck, bank transfer, and credit card are accepted methods of payment. voice.
TOTAL SPONSORSHIP INVE (Total cost from selections	
Method of Payment (Check one): ☐ Check ☐ Bank Wire*	☐ Credit Card Online**
Any cancellation of sponsorship items must be submitted to S	t submitted by the specified deadlines to secure your sponsorship. how Management in writing. No refunds will be given. *Exhibitor is card transactions incur a 4% processing fee at time of online payment.
Your signature below indicates your agreement of these Tern	ns & Conditions. Thank you for your sponsorship!
Signature:	Date:
ARTWORK	SPECIFICATIONS
Bold Listing and Logo Specifications Please send us your company logo with the following	Organizers will not be responsible for the final reproduction quality of any materials provided that do not meet the defined

qualities: at least 300 dpi; CMYK color; file format PNG, Al or EPS; no smaller than 400 pixels wide.

Ad Specifications

All ads larger than 10 MB can be sent for free via www.wetransfer.com.

Photography must be converted to CMYK and provided as high-resolution TIFF or EPS files (no JPEGS). Image resolution should be at least 300 dpi at 100%.

Where possible, fonts should be converted to outlines or embedded in the file.

Preferred applications include Adobe InDesign, Photoshop or Illustrator. PDF files are accepted but are the responsibility of the advertiser, not Show Management.

specifications.

All ad materials must be approved by the organizers.

Please submit a high-res logo file with your sponsorship application form.

Deadline to secure and submit design is June 27, 2025.

For more information, contact: Phone: +1 (770) 984 8016

Email: SPSsales@usa.messefrankfurt.com