

news +++ SPS Smart Production Solutions Atlanta

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ATLANTA

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SPS Atlanta Unveils Dynamic Education Program Spotlighting Real-World Automation Strategies and Future Talent

SPS Atlanta 2025 will debut a powerful education program featuring real-world automation strategies, expert-led sessions, and a dedicated Academic Zone highlighting student-led research and the future of industrial innovation.

The inaugural [SPS Atlanta 2025](#), taking place September 16–18 at the Georgia World Congress Center, is set to deliver a robust and solutions-driven educational program designed to equip manufacturing leaders, engineers, and integrators with the insights they need to stay ahead in the age of industrial transformation.

SPS Atlanta 2025 will feature [three distinct educational theaters](#) on the show floor—Automation Fundamentals, Expert Exchange, and Trend Talks—each designed to deliver targeted content for attendees at any stage of their automation journey.

Designed to tackle the everyday challenges and emerging opportunities in today's automated manufacturing environments, [this year's sessions](#) will feature knowledgeable professionals with hands-on experience and applicable strategies. From system integration to connected ecosystems and precision automation, these speakers will share real-world perspectives, guidance, and lessons learned from the field—making each session a valuable resource.

Among the standout sessions on the agenda:

- **Bridging the Gap: Integrating Legacy Systems with Modern Automation Technologies**

Speaker: Alicia “Ali G” Gilpin, Process & Controls Engineering LLC

This session explores practical, cost-aware strategies to modernize outdated systems while maximizing existing investments.

- **Advantages of an Open, IoT Ecosystem for Cost-Effective, Scalable Solutions**

Speakers: Ken Crawford, Weidmuller USA; Chris Schulze, CODESYS Corporation

Learn how open, interoperable ecosystems are transforming connected manufacturing—offering scalability without vendor lock-in.

- **Leveraging Force and Vision to Build Accurate and Reliable Automation**
Speaker: Barry Clark, Bright Machines
A deep dive into how advanced sensing and vision systems are redefining quality, repeatability, and production speed.
- **The Future of Automation**
Speaker: Chris Liu, Siemens
Join the discussion designed for OT professionals who are helping to navigate their companies through the rapidly evolving landscape of automation technologies.

“These sessions are laser-focused on what matters most to today’s manufacturing professionals—integrating new technologies, solving pain points, and delivering measurable ROI,” said Greg Jira, Group Show Director, SPS Atlanta. “The education at SPS Atlanta 2025 isn’t just about ideas—it’s about execution.”

Investing in the Future: The Academic Zone

SPS Atlanta 2025 will also introduce its Academic Zone, a dedicated area on the show floor celebrating the future of industrial automation. Featuring a Poster Research Program developed in partnership with regional colleges and universities, this area will showcase cutting-edge ideas, fresh perspectives, and emerging talent.

Attendees can connect with students, professors, and research teams who are exploring key topics like smart manufacturing, IIoT, machine learning, and sustainable production practices.

More Than a Show—A Smarter Manufacturing Experience

In addition to the [educational program and Academic Zone](#), SPS Atlanta 2025 provides an exhibit hall filled with leading suppliers of industrial control systems, sensors, motion, robotics, software, connectivity, and cybersecurity—all under one roof.

Collaboratively organized by Messe Frankfurt Inc., Mesago Messe Frankfurt and The Association for Manufacturing Technology (AMT), SPS Atlanta delivers the essential elements that support the North American manufacturing community’s investment in automation technology. Exhibitors and attendees alike are invited to join the future of manufacturing at SPS Atlanta 2025 — where automation delivers. [Registration is open.](#)

For information on exhibiting, sponsorships, or speaking opportunities, visit www.spsamericas.com and follow **#SPSAtlanta25** on any of the social platforms for updates.

Links to sites:

<https://www.facebook.com/profile.php?id=61556407734239>

<https://www.linkedin.com/company/smart-production-solutions-atlanta/>
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