

news +++ SPS Smart Production Solutions Atlanta

September 16 – 18, 2025, Atlanta, Georgia, USA

**sps**

smart production solutions

ATLANTA

April 9, 2025

## Registration Now Open for SPS Atlanta 2025, launching in the heart of the Southeast's Manufacturing Corridor

**A new era of smart manufacturing is coming to North America. Registration is now officially open for the first edition of SPS – Smart Production Solutions Atlanta, taking place September 16–18, 2025, at the Georgia World Congress Center in Atlanta, Georgia.**

This highly anticipated launch marks the North American debut of the internationally recognized [SPS brand](#), the leading event for smart and digital automation. Known for its technical expertise, solution-oriented exhibitors, and cross-sector reach, SPS has become a trusted brand within the global smart manufacturing ecosystem.

Organized by **Mesago Messe Frankfurt**, the creators of **SPS – Smart Production Solutions in Nuremberg, Germany**, [Messe Frankfurt Inc.](#), and the [Association for Manufacturing Technology \(AMT\)](#), the Atlanta event will deliver the same technical depth, innovation focus, and solution-oriented approach that has made SPS a cornerstone of the global automation industry for over 30 years.

### A Strategic Launch in a Growing Manufacturing Region

The Southeastern United States has emerged as one of the most dynamic regions for advanced manufacturing in North America. With over 66,000 manufacturers across Georgia, the Carolinas, Alabama, Tennessee, and Florida—and rapidly growing investments in automotive, aerospace, food and beverage processing, pharmaceuticals, packaging, textiles, and electronics—the Southeast is driving the future of industry.

According to the National Association of Manufacturers (NAM), the Southeast leads the country in manufacturing job growth and capital investment, particularly in sectors embracing automation, robotics, and Industry 4.0 technologies.

[SPS Atlanta 2025](#) is purpose-built to serve this growing market—providing a dedicated space where manufacturers can discover practical, scalable solutions for today's industrial challenges.

## The Show for Smart, Connected, and Future-Ready Production

**SPS Atlanta** will deliver an experience that reflects the complexity and connectivity of modern manufacturing systems. Attendees will have access to:

- A dynamic exhibit floor featuring leading automation and digitalization suppliers
- Live demonstrations of AI-driven controls, smart sensors, edge computing, cyber-physical systems, and integrated software solutions
- Technology spotlights and on-floor education, offering deep dives into automation academic research, and sustainability
- Networking programs connecting engineers, integrators, solution providers, and C-suite decision-makers

"We are thrilled to launch SPS Atlanta in a region so vital to American manufacturing," said Amanda Francis, Senior Show Manager of SPS Atlanta. "This show is designed to help companies of all sizes—from local integrators to multinational producers—navigate today's automation challenges and connect with technologies that will fuel their next stage of growth."

### Who Should Attend?

- **SPS Atlanta 2025** is a must-attend for professionals working across the full spectrum of industrial production, including:
- **Systems Integrators** – Explore solutions that enhance operational efficiency
- **Engineers** – Discover the latest in controls, robotics, and motion technology
- **Technicians & Maintenance Teams** – Learn how to implement and support modern systems
- **R&D and Innovation Leaders** – Stay ahead of what's next in digital manufacturing
- **CIOs, CTOs & Operations Executives** – Identify strategic technologies that drive ROI

Whether you're optimizing legacy systems or deploying next-generation infrastructure, SPS Atlanta is where you'll find the tools, talent, and tech to make it happen. Now, with the debut of **SPS Atlanta**, North American industry professionals will have their own platform to connect, collaborate, and create the future of production—right in the heart of one of the most dynamic manufacturing regions in the world.

[Registration is open.](#) For information on exhibiting, sponsorships, or speaking opportunities, visit [www.spsamericas.com](http://www.spsamericas.com) or follow **SPS Atlanta** on any of the social platforms for updates.

### Links to sites:

<https://www.facebook.com/profile.php?id=61556407734239>

<https://www.linkedin.com/company/smart-production-solutions-atlanta/>

[https://www.instagram.com/sps\\_atlanta/](https://www.instagram.com/sps_atlanta/)



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**Sustainability at Messe Frankfurt**

[www.messefrankfurt.com/nachhaltigkeit-information](http://www.messefrankfurt.com/nachhaltigkeit-information)

**Background information on Messe Frankfurt Inc.**

<https://us.messefrankfurt.com/atlanta/en/aboutus.html>